

What is claimed is:

[Claim 1] Automotive-related product packaging comprising:

a means for retaining an automotive-related product;

a means for displaying at least a portion of said automotive-related product; and

wherein said means for retaining said automotive-related product can be selectively removed and replaced from said automotive-related product packaging such that said automotive-related product can be selectively removed for use and replaced for storage.

[Claim 2] A bungee cord package comprising:

a body;

a set of scallops located along a bottom portion of said body; and

a set of apertures in said body, said set of apertures located at varying distances from said scallops.

[Claim 3] The bungee cord package of claim 2 further comprising one or more hooked edges.

[Claim 4] The bungee cord package of claim 2 further comprising a cut-out section in said body.

[Claim 5] The bungee cord package of claim 2 wherein said body is generally planar.

[Claim 6] The bungee cord package of claim 2 wherein said body is arced.

[Claim 7] The bungee cord package of claim 2 wherein said body is comprised of two opposing arced portions.

[Claim 8] The bungee cord package of claim 2 further comprising a means for allowing the bungee cord package to free-stand.

[Claim 9] The bungee cord package of claim 8 wherein said means for allowing the bungee cord package to free stand comprises one or more elongated member.

[Claim 10] The bungee cord package of claim 9 wherein said one or more elongated members are located between the scallops.

[Claim 11] The bungee cord package of claim 2 further comprising one or more bungee cord length labels located on said body.

[Claim 12] The bungee cord package of claim 11, wherein said one or more bungee cord length labels are integrally molded into said body.

[Claim 13] The bungee cord package of claim 2 further comprising one or more hang tabs.

[Claim 14] The bungee cord package of claim 2, wherein each of said set of apertures includes at least one low spot.

[Claim 15] The bungee cord package of claim 2 further comprising a handle.

[Claim 16] A bungee cord package comprising:

- a base comprised of two opposing arced portions; and
- a means for securing one or more bungee cords.

[Claim 17] The bungee cord package of claim 16, wherein said means for securing one or more bungee cords include a set of scallops and a set of apertures.

[Claim 18] The bungee cord package of claim 16 further comprising a means for allowing the bungee cord package to free-stand.

[Claim 19] The bungee cord package of claim 18, wherein said means for allowing the bungee cord package to free-stand includes one or more elongated members and two end members.

[Claim 20] A bungee cord package comprising:

- a base comprised of two opposing arced portions; and

a member for securing one or more bungee cords.

[Claim 21] A bungee cord package comprising:

a base;

means for securing one or more bungee cords secured across the base;

and

a means for allowing the bungee cord package to free stand.

[Claim 22] The bungee cord package of claim 21, wherein said means for securing one or more bungee cords secured across the base includes a set of scallops and a set of apertures.

[Claim 23] A hitch ball package comprising:

two side walls connected by a top wall and a front wall;

a surface extending between said two side walls, said surface including an aperture for receiving a first portion of a hitch ball; and

a center cavity surrounded by said two side walls and said top wall, wherein said center cavity exposes a second portion of said hitch ball.

[Claim 24] The hitch ball package of claim 23, wherein a portion of each of said two side walls arc toward each other to form a dome-shaped section.

[Claim 25] The hitch ball package of claim 23 further comprising at least one hang tab.

[Claim 26] The hitch ball package of claim 23 further comprising one or more display regions.

[Claim 27] The hitch ball package of claim 26, wherein said one or more display regions are recessed within one or more of said two side walls and said front wall.

[Claim 28] The hitch ball package of claim 23 further comprising a set of apertures for receiving a portion of a hitch ball lock.

[Claim 29] The hitch ball package of claim 23 further comprising one or more slots in said front wall.

[Claim 30] A hitch ball package for multiple hitch balls, said package comprising:

a base portion including a set of apertures for receiving a first portion of one or more hitch balls; and

an extended portion extending from said base portion including a set of cut-outs corresponding to said set of apertures and configured to receive a second portion of said one or more hitch balls;

wherein said second portion of said one or more hitch balls are exposed on substantially all side of said second portion of said one or more hitch balls.

[Claim 31] The hitch ball package of claim 30 further comprising side supports connecting said base portion with said extended portion.

[Claim 32] The hitch ball package of claim 30, wherein said set of cut-outs includes at least two cut out portions that have different shapes.

[Claim 33] A ratchet strap package comprising:

at least two compartments each for securing a ratchet strap, said at least two compartments including a base portion and a top portion and a space therebetween exposing a portion of each of said ratchet straps; and

a hook for retaining each ratchet strap within each of said at least two compartments.

[Claim 34] The ratchet strap package of claim 33 further comprising a viewing window in at least one of said base portion and said top portion.

[Claim 35] The ratchet strap package of claim 33 wherein said base portion and said top portion are hingedly connected to said at least two compartments.